

## **i.TV Adds DVR Remote Record, Streaming Video and Movie Ticket Purchasing**

PALO ALTO, CA—December 20, 2008—i.TV today announced that users can now use the company's application for the iPhone and iPod touch to remotely program their DVR, view a selection of streaming videos and television shows, and purchase movie tickets.

"With this update to i.TV, we enable users to not only discover relevant media but also consume it in various ways," said i.TV CEO, Brad Pelo. "Whether you watch TV or movies, rent DVDs or use i.TV to schedule your TiVo DVR from your iPhone, we want to make it easy for i.TV users to access media when and how they choose. In the next year, we will continue to integrate third party services that our customers use on a daily basis."

### **New in this update:**

- **TiVo®:** Through a simple user interface on i.TV, broadband connected TiVo subscribers can easily link their i.TV account to their TiVo account. After setup, users can then browse i.TV to discover media and send remote recording instructions to a broadband connected TiVo DVR from wherever they are. Additional features include the capability to determine the frequency, quality and priority of a requested recording.
- **Streaming TV episodes and other videos:** i.TV now offers a selection of full-length television shows, television previews and movie trailers, fan videos and other related media--including YouTube videos.
- **MovieTickets.com:** Users can now easily purchase movie tickets on i.TV from MovieTickets.com via an iPhone or iPod touch.
- **The i.TV Wallet:** i.TV customers can now securely store payment options for business transacted via i.TV, such as movie ticket purchases.
- **Upcoming movies:** i.TV now includes trailers and show cards for movies coming to theaters within the next several months.

### **Pricing & Availability**

i.TV is a free download for the iPhone and iPod touch, available exclusively in the US and Canada from the [iTunes App Store](#). For more information about i.TV, please visit [www.i.tv](http://www.i.tv).

### **About i.TV**

i.TV (pronounced eye-dot-TV) creates innovative media guidance solutions for the iPhone and iPod touch that help people discover, share, and consume media. i.TV gives media consumers up-to-date, local TV and movie listings as well as a catalog of over 100,000 DVD titles. Community features on i.TV allow users to write reviews, rate their favorite shows and recommend shows to friends via an email alert. i.TV users can also use the application to view movie trailers, television previews, streaming television episodes, purchase movie tickets, rent DVDs and remotely record their favorite shows to a TiVo DVR. Founded in April 2008, i.TV has offices in Palo Alto, CA and near Park City, UT.

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